



Luciana Pereira

VISUAL MERCHANDISING DESIGN STUDENT

36, Rue des Fleurettes | 1400 Yverdon-les-Bains | Switzerland
+41 76 348 19 12 | luciana.pereira@bluewin.ch



Professional experiences

Visual Merchandising Designer aug. 2016 - ongoing

Botanical garden, Lausanne, Switzerland
Terroir Fribourg, Fribourg, Switzerland
Roger Dubuis, Geneva, Switzerland

Junior UX & Visual Designer oct. 2015 - july 2016

8bistudio, Lausanne, Switzerland

Junior Graphic Designer jan. 2014 - june 2014

Ryco Group, Newry, Northern Ireland

Mediamatician Technician Intern aug. 2013 - jan. 2014

School of business and administration (HEG), Geneva, Switzerland

Formations

Superior Studies of Visual Merchandising Design aug 2016 - ongoing

CEPV - ESAA, Vevey, Switzerland

Mediamatician technician apprenticeship aug 2011 - july 2016

CPNV, Ste-Croix & Yverdon, Switzerland

Language course jan 2014 - june 2014

SRC, Newry, Northern Ireland

Pre-apprenticeship aug 2010 - july 2011

CPNV, Ste-Croix, Switzerland

Elementary school aug 1999 - july. 2010

Villette & ESLM, Yverdon, Switzerland

Languages

French Native

Portuguese Native

English B2 level

German B1 level

Korean Beginner

Skills

Branding

DTP

UX / UI design

Web design

Product design

Advertisement

3D modeling

Sociology

Semiology

Professional tools

Photoshop

Illustrator

Indesign

Sketch

Blender

HTML / CSS

Javascript

PHP

MS Office

Interests

Learning languages

Streetwear fashion

Contemporary architecture

Music - piano

New technologies